

Suggested Questions

for **Cindy Katz & Jennifer S. Wilkov**, co-authors and co-creators of *The Green Guide Girls: Guide to Book Publishing* (E.S.P. Press Corp.; June 2007)

- 1) What is “green” book publishing and why is it so important?
- 2) Don’t most people know where to find “green” book publishing resources if they want to work with them?
- 3) In general, are authors really able to request that their books be produced using “green” book publishing resources? Can they really tell their publisher what to do?
- 4) What if a publisher tells an author that “green” book publishing is not that easy and doesn’t really matter as much as they think it would?
- 5) Will the “green” book publishing process take longer to complete than if I use traditional publishing practices?
- 6) If I want to self-publish my book, are there “green” book publishing resources available that will work directly with me?
- 7) You claim that “green” book publishing is possible from cover to cover and from end to end of a book. What am I supposed to do to determine which parts of my book to make “green”? Do I have to make the whole book “green”?
- 8) Most people have a hard time finding a publisher, book manufacturer, printer and book consultant to assist them with making their book using ecologically sound practices. Is there a fast and friendly way to put the right team together that can support the desire to produce a “green” book?
- 9) In “green” book publishing, you state that there are different certifications and measurements to define how “green” book publishing is. How do I determine whether the resources I’m using are really “green”? How do I avoid those resources that claim to be “green” but really don’t support the sustainability of the planet in their processes?
- 10) Is it really going to cost more to make my book “green”? Why should someone take the time to understand the overall costs of making a book “green”? Isn’t the idea to spend as little as possible to make your book so you can start making money from it as quickly as possible? How does a “green” book affect my ability to make money from my book?
- 11) What’s the best kept secret about “green” book publishing?
- 12) I’m ready to start *making my book “green”*... how do I get started?

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